

Top 10 questions to ask when selecting an SEO Agency

- 1 How much experience do they have?
- 2 Do they have organic search resources internally or do they outsource their SEO services?
- 3 Are they eCommerce specialists or at minimum have experience with lots of eCommerce clients?
- 4 Do they have a proven strategy specifically for eCommerce SEO optimisation?
- 5 Does their strategy target 100% of your market (all keywords) or are they targeting keywords only?
- 6 Are their goals attached to revenue growth or keyword position growth?
- 7 Do they have internal developers experienced with your eCommerce platform to implement "best practice" structure?
- 8 Do they have eCommerce case studies with tangible results in SEMrush (Non-Branded Traffic Growth), for your industry niche & eCommerce Platform?
- 9 Do they have positive client testimonials and online reviews about their SEO results for eCommerce clients?
- 10 Do they have any industry credentials or endorsements for eCommerce SEO?

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